

Variance

SPECIALTY FINISHES

THE LOOK OF NATURAL PLASTER
OLD WORLD ELEGANCE
VIVID MODERN BRILLIANCE

PAREXUSA

Variance

SPECIALTY FINISHES

From old world venetian plasters and textured Tuscan stucco to natural stone looks, Variance® Specialty Finishes provide the best in design and quality high-end decorative finishes. All finishes are hard, durable, breathable and low maintenance. Endless color and texture possibilities are made available for the interior and exterior of new or existing structures.

Variance Specialty Finishes can be applied to prepared drywall or a variety of other substrates. The application techniques that have been developed by skilled Variance craftsmen have been designed to keep labor costs down and more affordable than other plaster finishes.



AGED LIMESTONE

Cementitious polymer modified decorative plaster

Duplicating the dramatic look and feel of natural stone and European cement plasters, Aged Limestone is a highly dimensional, textured wall coating with unlimited possibilities for custom applications. This versatile finish offers the ultimate combination of design flexibility, ease of application and outstanding product performance. Aged Limestone can be sprayed or used with stencils, brushed or roller applied to create an infinite number of patterns and textures ranging from smooth to coarse unfinished stone. Aged Limestone is available in Fine and Coarse aggregate.



ALTO

An aged distressed plaster finish with a variety of textures from smooth to rustic design

Alto® creates the look of a leather faux finish or suede. With the feel of silk, Alto gives your walls a unique element. The soft, subdued mottling of this plaster finish gives your home or office a very natural and comfortable feel. Alto adds character to your home beyond textured and faux painted walls. This plaster finish gives you an old world textured wall finish using acrylic plaster techniques. A color wash adds a natural color variation more subtle than sponge painting or rag painting.



ANCIANO

A textured finish with a flecked earthen plaster effect or natural stone look

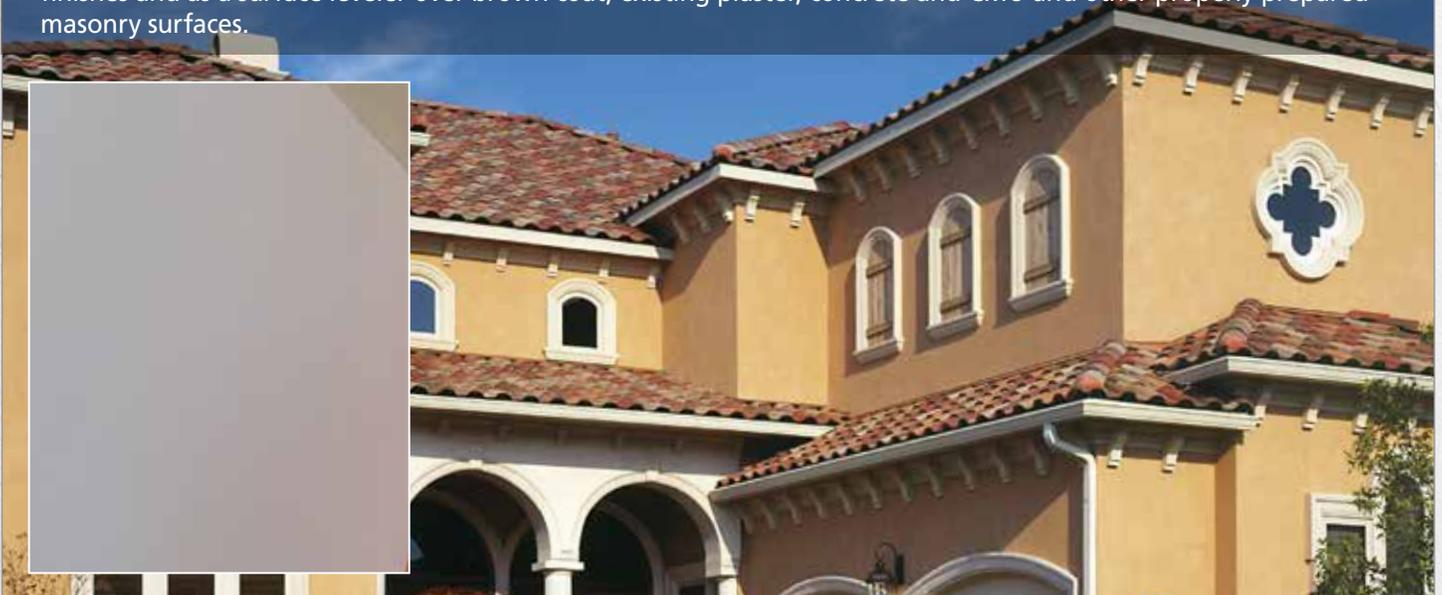
Anciano® creates looks ranging from textured earthen plaster to hewn limestone. The speckle of natural minerals in Anciano gives the finish a warm and organic feel. An optional color wash using Antiquing Gel or Varistain can increase the amount of color variation.



ARMOURPLAST

Veneer plaster base coat and finish

ArmourPlast™ is a decorative lime based veneer plaster, stucco finish base coat and leveler for interior and exterior use. It offers a number of finishes such as ultra smooth, sand finish, texture and spray. It can be tinted and/or stained, painted or left as is for a natural white finish. ArmourPlast can also be used as base coat for Variance finishes and as a surface leveler over brown coat, existing plaster, concrete and CMU and other properly prepared masonry surfaces.



BRIO

Venetian plaster style finish, with a high polish and distinct mottling

The Venetian Plaster look of Brio® is smooth to the touch with a stunning high gloss shine reminiscent of marble. Successive coats of Brio are applied to create a stunning and easily maintained multi-dimensional mottling effect. Brio plaster finish produces the look of beautiful aged lime-based Italian plasters.



OMNICOAT

High performance leveler, base coat and tintable plaster finish

OmniCoat™ achieves a beautiful smooth finish with moderate movement and excellent performance characteristics. OmniCoat can be trowel or spray applied to level new or existing textured or imperfect surfaces to achieve a smooth base to receive, texture, paint, or Variance Finishes. OmniCoat can also be applied to new or existing textured or imperfect surfaces. OmniCoat may be used as a leveling base coat for other Variance finishes or may be used as a beautiful stand alone finish. With unlimited color possibilities OmniCoat is the most affordable decorative wall finish available.



TIERRA

Smooth plaster finish with a flecked earthen plaster effect

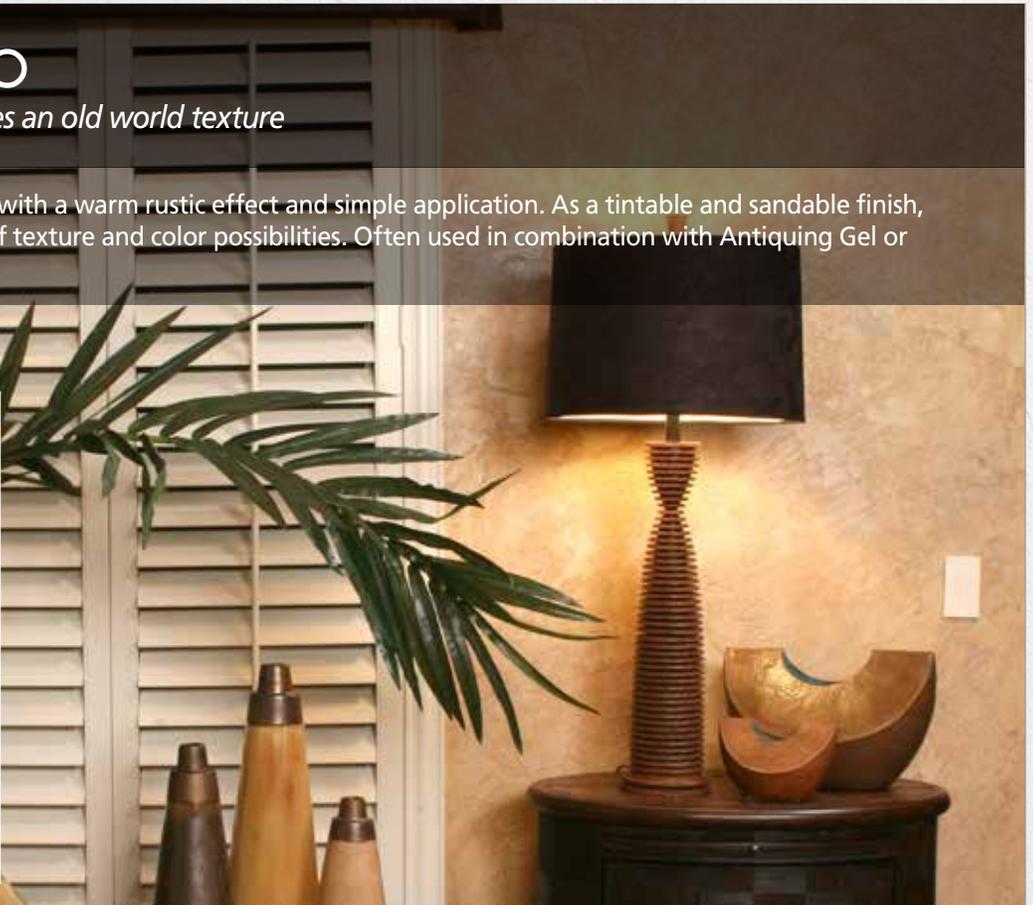
Tierra® creates a warm finish that takes on the appearance of weathered stone or smooth concrete. The visible particles in the finish create the effect of a lightly mottled veneer or clay plaster. Can be accented with Antiquing Gel or Varistain to increase color variation.



TUSCAN STUCCO

Rough sand finish that creates an old world texture

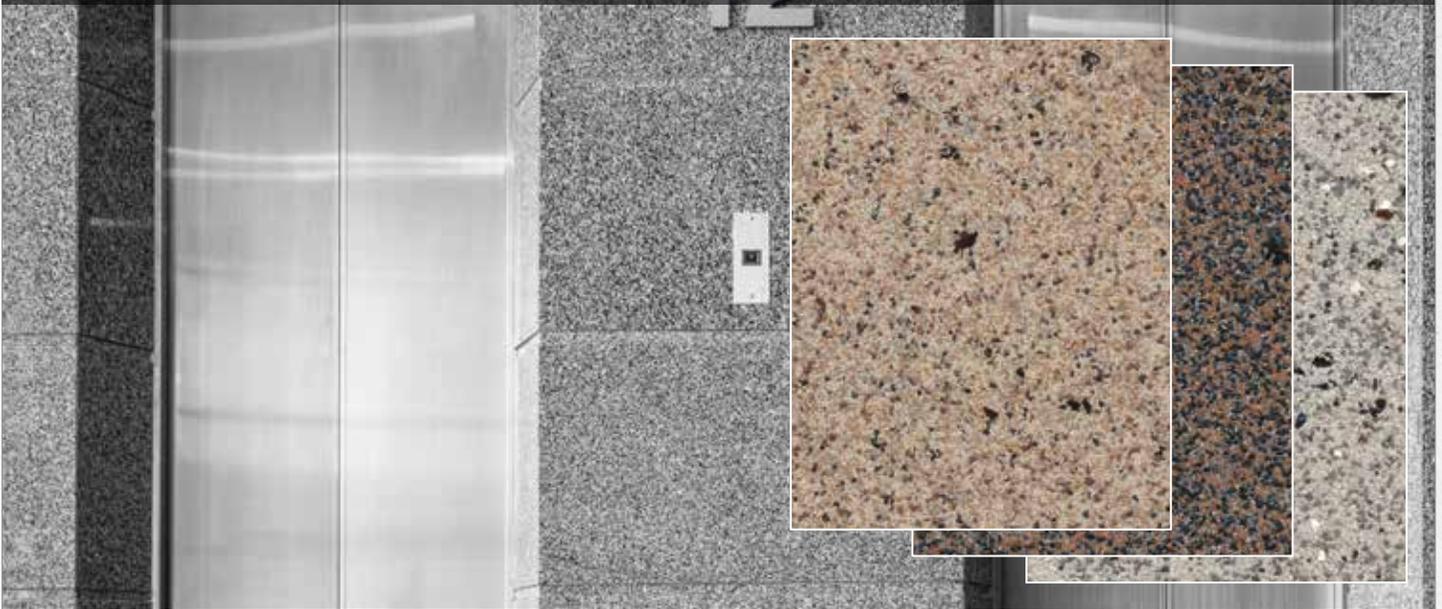
Tuscan Stucco™ provides a finish with a warm rustic effect and simple application. As a tintable and sandable finish, Tuscan Stucco has a wide range of texture and color possibilities. Often used in combination with Antiquing Gel or VariStain to increase mottling.



TUFFSTONE GRANITE

High performance granite-like wall finish

Tuffstone Granite™ is a lightweight alternative to real granite that uses ceramic beads and large mica chips in a clear, 100% acrylic binder. Its composition creates an almost seamless, permanent, tough surfaced, granite-like wall with distinctive character. This textured look provides design flexibility, subtle beauty and creative colors.



CERASTONE

Smooth and multi-color wall finish made of colored aggregates

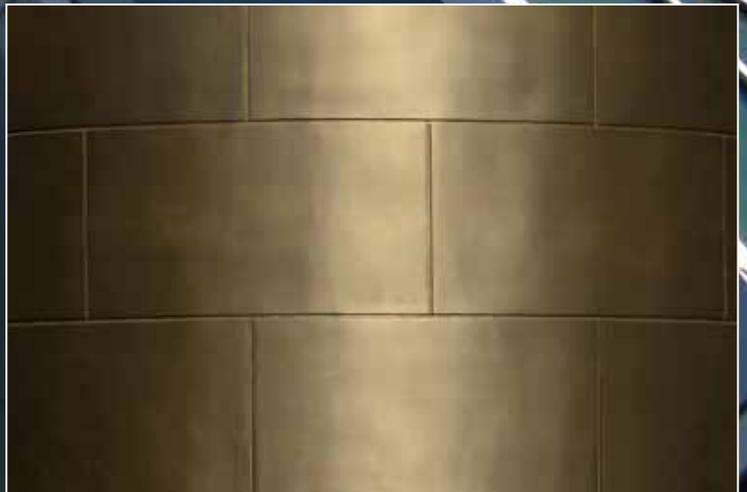
Cerastone® simulates the appearance of smooth rock or stone with its multi-colored wall finish made of colored aggregates. It creates and adds distinctive texture, durability, color and design to any wall.



METALLIC COATING

An acrylic polymer based coating that provides a semi-gloss pearlescent, metallic appearance

Economically replicates the look of metal architectural panels with the ease of a coating. More versatile than rigid panels because it will conform to the shape of the substrate's curves and corners. Metallic coating has dirt pickup resistance properties (DPR) that resist the accumulation of dirt, mold, and pollutants.



STAINS AND TOP COATS

Use to add color accents that create additional depth and dimension to any Variance Decorative Finish

ANTIQUING GEL

Roll-on acrylic accent stain to add additional depth and color dimension to your finish

Add additional depth and color dimension to Variance Decorative Finishes. The gel, applied like a stain, provides a low sheen finish that is permeable to water vapor and is resistant to blistering. Antiquing Gel provides a decorative and protective coating for use over Variance Decorative Finishes. Available in clear and tinted colors.



VARISTAIN

Spray-on acrylic accent stain

VariStain™ is designed for use over Variance Decorative Finishes. It enhances the mottling effect and produces an aged appearance.



LUSTRO

Roll-on metallic accent stain to add additional depth and color dimension to your finish

Lustro™ is a metallic topcoat and sealer that can be used for either interior or exterior applications over smooth surfaces. It will improve the scratch and scuff resistance of the Variance Decorative Finish while adding a metallic effect.



PRIMERS

PAREX USA PRIMER

A 100% acrylic-based primer

Reduces the chance of efflorescence which may result from the cement content of various bases. Enhances the appearance and uniformity of the finish. Water-vapor permeable. Does not create a vapor retarder. Improves finish coverage.

VARIPRIME SANDED

A sanded primer to promote adhesion and even drying of finish products over most substrates

A 100% acrylic-based primer. Reduces the chance of efflorescence which may result from the cement content of various bases. Enhances the appearance and uniformity of the finish and improves the finish coverage. It is water-vapor permeable and does not create a vapor retarder. Required for use with Variance Stone Finishes; Cerastone and Tuffstone Granite.

SEALERS

PLASTERSHIELD

A trowel-on/blade applied epoxy acrylic hybrid sealer to add protection and depth to the finish

Plastershield™ is a water based trowel applied sealer. It improves scratch and scuff resistance and adds depth of color. Available in satin and gloss. It is designed for interior or exterior applications over smooth decorative finishes.

VARISEAL

Spray or roll-on epoxy acrylic hybrid sealer

Variseal™ is a water based roll or spray applied sealer. It improves scratch and scuff resistance of Variance Decorative Finishes and adds depth of color. Available in matte and gloss. It is designed for interior or exterior applications over textured decorative finishes.

PRODUCT GUIDE

		SPECIFICATIONS				SUBSTRATE		
FINISHES	APPLICATION METHOD	INTERIOR	EXTERIOR	UNIT SIZE	COVERAGE SQ. FT.	STUCCO	CI (EIFS)	DRYWALL
DECORATIVE FINISHES								
AGED LIMESTONE	Trowel or Spray	X	X	50 LB	40-50	X		X
ALTO	Trowel	X	X	60 LB	175-200	X	X	X
ANCIANO	Trowel	X	X	60 LB	125-175	X	X	X
ARMOURPLAST	Trowel	X	X	50 LB	80-100	X		X
BRIO	Trowel	X		8 LB	145-220			X
				22 LB	400-600			
OMNICOAT	Trowel	X	X	50 LB	210-400	X	X	X
TIERRA	Trowel	X	X	60 LB	175-200	X	X	X
TUSCAN STUCCO	Trowel	X	X	55 LB	275-340	X	X	X
STONE FINISHES								
TUFFSTONE GRANITE	Trowel	X	X	5 GA (65 lb)	75-100	X	X	X
CERASTONE	Trowel or Spray	X	X	5 GA (60 lb)	90-120	X	X	X
METALLIC FINISH								
METALLIC COATING	Spray or Roll	X	X	5 GA	1,000 - 1,200 (one coat)	X	X	X
STAINS AND TOP COATS								
ANTIQUING GEL	Sponge, Brush, Roller or Spray	X	X	1 GA	200-250	Use over any Variance Decorative Finish		
VARISTAIN	Spray or Sponge	X	X	32 OZ	300-400	Use over any Variance Decorative Finish		
LUSTRO	Trowel or Blade	X	X	2 LB	200-250	Use over any smooth Variance Decorative Finish		
PRIMERS								
PUSA PRIMER	Brush, Roller or Spray	X	X	5 GA	1600-2000	X	X	X
VARIPRIME SANDED	Brush or Roller	X	X	5 GA	600-800	X	X	X
SEALERS								
PLASTERSHIELD SATIN & GLOSS	Trowel or Blade	X	X	1 GA	800-1000	Use over any smooth Variance Decorative Finish		
VARISEAL MATTE & GLOSS	Roller	X	X	5 GA	3500-4500	Use over any textured Variance Decorative Finish		



SPECIAL EFFECTS

Create dynamic walls with Variance® Specialty Finishes. Using our products, you can easily achieve effects like dimensional brick or stone. Our full line of top coats and stains gives you the ability to create a variety of rich color variations, iridescent and metallic effects.

SUSTAINABILITY

To help sustain the earth and our future, we have created our products to last. Our beautiful finishes are more durable than paint and many other plasters. When dings and scratches do occur on your Variance® walls, patching small areas is easily done. With other types of plasters, an entire wall must be refinished to fix a minor blemish. Variance® Specialty Finishes are vapor permeable. They will not trap moisture in the substrate, allowing the wall to breathe.

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